



Blog Plus: A fresh online presence made incredibly simple.

Do you understand the benefits of a fresh, personalized, professional blog and social media presence? Blog Plus is for professionals who see the value in an active online presence but do not have the time or expertise to create it.

What you do: Simply complete our "Creative Idea Generation" template (2 hours/month) to draw out the ideas, topics, and resources for your blog and social media campaign that month. After we create the foundation of the blog posts, you put your own personal flavor on them and make it your own. This maintains the personality of your blog and brand.

What we do: Research topics you have highlighted, our team of writers creates the blog posts, post to your blog (after your approval), cross-post on your twitter, Facebook, and LinkedIn accounts, analyze results.

The Benefits:

- high quality and consistent social media presence
- Increase your Search Engine Ranking quickly on Google, Yahoo, Bing, etc.
- Increase Twitter following
- Increase Facebook fans
- Increase blog hits/day
- Allow potential clients to get to know you before they buy
- Become thought leader in niche
- Build credibility in your industry
- Platform to become a speaker, author, and expert.

The Action:

- up to 8 quality content blog posts (2/week) targeting your audience
- up to 8 LinkedIn Article Posts from blog
- up to 16 Facebook page updates with blog content
- up to 150 Twitter posts
- analysis of all social media channels

The Process:



The 3 Month Test-Drive Pricing: \$99/mo (regularly \$250/mo) * prepaid for 3 months in advance



Biz Support – focus on what you do best

Do you find that your 'key' activities are neglected because you simply have too much on your plate? We're here to help. Biz Support is designed for professionals who want to focus on tasks that grow their business, while we do the rest.

What you do: Focus on your unique abilities that grow your bottom line. Enjoy increased productivity and fulfillment with fewer distractions as your time is spent doing meaningful tasks you enjoy.

What we do: Provide administrative support in areas that are time-sucks or not your expertise.

The Benefits:

- Systematically grow your business
- Increase productivity
- Work on your Unique Ability and highest revenue generating activity
- Create and support new revenue streams
- More time for you to recharge!

The Action:

Essentials – up to 10 hours per month.

- Virtual reception including Reminder Calls & Calendar Scheduling
- Set up Customer Relationship Management (CRM) system
- Document or Template Preparation in Word or Excel
- Arrange conference calls, take notes, set action items
- Proposals and Presentation Preparation

The Process:



Essentials Plus – up to 15 hours per month.

- All of the Essentials PLUS Billing, Invoicing, Handling credit card payment processing, collecting payment and Managing CRM system (i.e. updating contact info, notes, setting tasks and reminders)

The 3 Month Test-Drive Pricing: Essentials \$149/mo (regularly \$350/mo) or Essentials Plus \$199/mo (regularly \$450/mo) * prepaid for 3 months in advance